



## **ADA'S ALGORITHM**

**Round 1: Creative Blueprint** 

Delegate cap: 3

**Duration:** 1 Hour 30 Minutes

In this round, unleash your creativity. You'll be provided with one hour to design a visually captivating and intuitive website. Focus on creating a layout that balances aesthetics and functionality, ensuring an engaging and smooth user experience. At the end of the round you will then present your website, explaining your vision.

## Judging Criteria:

- Creativity and originality of the design.
- > Aesthetic appeal and branding consistency.
- > Functionality in terms of structure and navigation.
- > Presentation of the design concept.
- User-friendly design and ease of navigation

Round 2: Pixel to Platform

<u>Delegate cap:</u> 3

**Duration: 2 Hours** 

Time to bring your creation to life! In this round, you will be tasked to transform your creative vision into a fully functional website. Using HTML, CSS, and JavaScript, make interactive magic and aim for a seamless user experience. The clock is ticking, so put your coding skills to the test—every line of code counts!

## Judging Criteria:

- Accuracy of replication from the prototype.
- > Functionality and interactivity of the website.
- Neatness and structure of the code.
- Originality and creativity in coding solutions.
- User experience and responsiveness.