THROUGH THE LENS

Round 1: Thematic Photography
Delegate cap: 2-3
Duration: 1 hour 30 minutes

This round will test your creativity, technical skills, and storytelling ability through photography. Delegates will receive two themes, "Colors in Motion" and "Echoes of Memory" prior to the event. Each delegate must choose one theme and prepare five photographs aligned with the chosen concept. Editing is fully allowed to enhance the visual impact.

On the event day, delegates will create a presentation board to showcase their photographs. Delegates should bring their printed photographs, along with any decorative materials needed, as only boards will be provided by the organizers. Additionally, BTS footage (behind-the-scenes) of capturing and editing the photographs must be submitted beforehand to confirm originality and ensure no AI tools were used.

Once time is up, delegates will stand next to their boards and present their work to the judges, elaborating on their creative process and theme interpretation.

Judging Criteria:
Relevance to Theme
Composition
Photo Quality
Editing Technique
Board Presentation

Round 2: Future Frames
Delegate cap: 3-4
Duration: first half – 30 minutes, second half – 1 hour 30 minutes

Round 2 kicks off with a thrilling two-day challenge that merges aesthetic flair with technical prowess. Each team will be assigned a gadget to feature in a series of photographs that embrace the vibrant, futuristic essence of the cyberpunk theme. Armed with a LED-lit room, teams must capture striking shots as time ticks away. By the end of

day two, each team will submit their best raw shots to be evaluated by esteemed judges. Only the top five teams will advance, proving they have what it takes to shine in this electrifying round.

The second half of Round 2 unfolds on Day 3, where the top teams will channel their creativity into crafting a stunning movie poster. Using their best shot from the previous challenge as a foundation, teams will have 2 hours to transform it into a captivating movie poster that highlights their assigned tech gadget. The design must feature a movie title, release date, and captivating elements like logos, taglines, or additional visuals. With tools like Photoshop, green screens, and stock images at their disposal, the possibilities are limitless. Each team will submit their final edited poster, the original shot, and behind-the-scenes footage, ensuring every detail of their creative journey is showcased.

Judging Criteria:
Creativity and innovation
Image quality
Technical skills
Adherence to theme
Integration of gadget
Editing skills